



WPNY
201 Humboldt Street
Rochester, NY 14610

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

Contract # 1438721

Schedule Dates 10/18/16-10/24/16
Advertiser House Majority PAC (39749)
Agency Waterfront Strategies (10349)
Product Political - PAC (1237)
Brand 79/86/4504 (564089)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/4504
Account Types National/Political
Billing Type Standard
Comments TV
HMP 2016- 10/18-10/24; Separation: 30

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319934
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$109.50
Net Total \$620.50
Sales Tax

Utica (WPNY)

By Broadcast Month	Spots	Rate
Oct. 2016	22	\$730.00
Grand Total:	22	\$730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	11A- Maury	4		X	X	X	X			4	\$30.00	\$120.00	Utica (WPNY)	Maury	9/28/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	12P- Jerry Springer	3		X	X	X	X			3	\$30.00	\$90.00	Utica (WPNY)	Jerry Springer	9/28/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	1P- Crime Watch Daily	3		X	X	X	X			3	\$30.00	\$90.00	Utica (WPNY)	Crime Watch Daily	9/28/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	7P- WPNY NEWS REPLAY	3		X	X	X	X			3	\$35.00	\$105.00	Utica (WPNY)	Eyewitness News at 6 Replay	9/28/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	7:31P- Family Feud 2	4		X		X	X			4	\$35.00	\$140.00	Utica (WPNY)	Family Feud	9/28/16
6.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9P- LAW AND ORDER:	1	X							1	\$40.00	\$40.00	Utica (WPNY)	Law & Order: SVU-MYNET2	9/28/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	8P- American Ninja Warrior 8pm	1					X			1	\$40.00	\$40.00	Utica (WPNY)	American Ninja Warrior	9/28/16
8.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9P- American Ninja Warrior 9pm	1					X			1	\$40.00	\$40.00	Utica (WPNY)	American Ninja Warrior	9/28/16
9.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	11A- Maury		1							1	\$30.00	\$30.00	Utica (WPNY)	Maury	9/28/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:31P- Family Feud 2		1							1	\$35.00	\$35.00	Utica (WPNY)	Family Feud	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions

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